



National Association of Conservation Districts

2024 Poster Contest Rules

In Darke County, the NACD Poster Contest is open to fifth through eighth grade students. Artwork that is judged as 1st place at the county level in its grade category will be entered into the state competition with the potential to go on to the national competition.

Contest Rules

- The Poster Contest is open to all Darke County public, private and homeschooled students in grades 5-8.
- Darke SWCD will select a 1st place poster from grades 5-6 and grades 7-8. The 1st place posters will be forwarded onto the state poster contest.
- Poster's must be turned in by 4:00p on April 19th for judging.
- Attach a poster entry form to the back of each poster and be sure it is signed by a parent or guardian.
- Entry must be contestant's original creation and may not be tracked from photographs or other artists' published works.
- The 2024 Stewardship theme "May the Forest Be With You Always" must be included on the front side of each poster submission to be eligible for the contest.
- Any media can be used to create a flat poster 14"x22" in size. Paint, crayon, colored pencils, charcoal, stickers, paper or other materials.

Suggestions

- A good poster: attracts attention; is simple & concise; uses color & white space effectively and the text is large enough to be read.
- Do limit text and balance a combination of illustrations and words.
- Do be as neat as you can and be sure to erase any penciled sketches/guidelines.
- Do research on the theme topic as a way to brainstorm poster ideas.
- Don't use staples, tacks or tape.
- Don't use fluorescent-colored posters.
- Don't have your parent or others draw your poster for you to color in.
- Don't try to include too many ideas. A single message- clearly illustrated- is most effecting.

Judging Criteria

- Conservation Message - 50%
- Visual Effectiveness - 30%
- Originality - 10%
- Universal Appeal - 10%